Makenna Judy

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**Summary** Skilled graphic designer with five years of experience both in the classroom and with clients/businesses. I have advanced knowledge and experience with industry standard software such as Adobe and Microsoft to produce high quality and unique work that has led to direct sales and revenue increases.

**Skills**

* Microsoft office; Word, PowerPoint, Outlook, Teams
* Proficient in Python, Java, and C++ coding language
* Adobe Creative Suite including Photoshop, Illustrator, Lightroom, InDesign, Animate, and Aftereffects
* Canva
* HTML and CSS web design
* Maya 3D animation software
* Pre-press production
* Copyediting
* Book building
* UX/UI design

**Work Experience**  **Freelance Graphic Designer**, January 2021 – Present

* Worked with a variety of clients to create unique designs for multiple business goals reaching a circulation of over 100,000 people.
* Created material that ranged from marketing promotions to custom business logos in both print and digital media.
* Implored the use of industry standard software to complete sleek and skilled designs.

**Certified Pharmacy Technician**, April 2020- Present

Harris Teeter Pharmacy- Charlotte, NC

* Provided front line customer service to patients with questions and concerns.
* Properly ensured the completion and privacy of patient medical profiles including prescriptions, insurance billing, and health conditions.
* Designed custom promotional posters and flyers to advertise current pharmacy services and promotions that led to a direct overall script increase of 11.5% and sales increase of 28%.

**Layout Editor**, January 2022 – May 2022

Palaver Journal – Wilmington, NC

* Led development and creation of the entire 2022 layout showing 23,000 total circulations of Palaver Journal
* Utilized InDesign software to assemble text, photographs, and other content in an aesthetically pleasing and easy-to-read arrangement.
* Designed a brand-new logo for the journal using Illustrator and other Adobe software to drive engagement.

**Education**  **Bachelor of Fine Arts**, Creative Writing, University of North Carolina Wilmington

**Bachelor of Arts**, Digital Arts, University of North Carolina Wilmington

Minor, Computer Science